



AIRBOX AEROSPACE APPOINTS STEVE GUBBINS AS INTERNATIONAL SALES DIRECTOR

August 11th 2010 – Grove Technology Park, Wantage, England –

Airbox Aerospace Limited, the leading edge aviation company has appointed former Garmin Europe manager Steve Gubbins as International Sales Director.

Gubbins joins the company as it embarks on an ambitious push abroad. Tasked with overseeing the strategic launch of Airbox' full range of GPS devices outside of the UK.

Commenting on his appointment Steve said: "I recognise the exciting potential of Airbox in the aviation world and am determined to play a key part in its success outside of the United Kingdom. The company feels very much like the early days of Garmin; full of excitement, creativity and innovation. My job is to take this company and its products and launch it into Europe and beyond."

Gubbins previously worked for Garmin (Europe) where, over 16 years, he oversaw the expansion of Garmin from the US, turning it into one of the industries most respected and recognized brands in aviation.

Tom Hedges, Airbox co-founder and Creative Director, added: "Airbox has experienced rapid growth in the UK based on a strong product offering and first class service and we are now working to translate this for the benefit of pilots in other countries. Steve brings unrivaled experience, contacts and understanding. He shares our vision for Airbox and we're very much looking forward to working with him."

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